



### ASHLAND ENABLES INCORPORATION OF NATURE-DERIVED WATER RESISTANCE INTO SUNSCREENS

Ashland has developed Antaron ECo gel, a new ingredient that provides easy incorporation of nature-derived water resistance into sunscreens and offers a lighter feel, said to be ideal for gels, lotions, milks or spray formulas.

The globally compliant film former is based on sustainably sourced wood-derived cellulose. Gels made by blending this ethylcellulose into a biodegradable sun care solvent can easily be incorporated into a formula, says Ashland, saving energy for formulators during production. It can be used in any kind of format from emulsions to clear anhydrous formulations.

**Ashland** [www.ashland.com](http://www.ashland.com)



### PREMIUM ORGANIC LAUNCHES CHARCOAL ALTERNATIVE

Austrian biotech company Premium Organic has launched Alpin Heilmoor Extract (AHE), a 100% natural extract from a therapeutic mud known as Heilmoor.

The extract, which comes in micronised powder form, represents the latest alternative to charcoal and clay for use in skin care products.

AHE has been shown to nourish, protect and heal problem skin, balance the skin microbiome and improve skin barrier function.

**Premium Organic**  
[www.premium-organic.com](http://www.premium-organic.com)

### VANTAGE INTRODUCES LIPONATE JOJOBA 20 FOR SENSITIVE SKINS

New from Vantage Personal Care is Liponate Jojoba 20, a jojoba-derived emollient that addresses the need for vegan formulations with high levels of traceability and naturality.

The oil-free ester is said to transform the sensorial profile of formulations to add softness, spreadability and a subtle thickness, for a melting sensation upon application.

The multifunctional Liponate Jojoba 20 also works to protect sensitive skin and damaged hair. When tested on damaged skin, it restores hydration levels in just four hours.

**Vantage Personal Care**  
[www.vantagegrp.com](http://www.vantagegrp.com)



# Ingredients

*The latest launches  
for your formulations*

### SEPPIC WESOURCE LAUNCHES GREEN INGREDIENT FOR CONTOURING

Seppic's wesource brand of cosmetic active ingredients has introduced a new, more natural version of its Adipoless silhouette contouring and anti-dark circle product.

Adipoless Eco is derived from quinoa, a plant known for its multiple beneficial components. The ingredient revitalises the eyes by limiting dark circles in just 28 days; the eye contour is less pronounced, capillaries are strengthened and skin elasticity is maintained. It also regulates angiogenesis to maintain the silhouette and prevent the formation of new fat.

**Seppic** [www.seppic.com](http://www.seppic.com)



### ACTIVE CONCEPTS CAPTURES MYCELIUM TECHNOLOGY FOR HAIR CARE

Active Concepts has unveiled an ingredient that optimises mycelium technology to shield hair from the damaging effects of heat and chemical processes.

Mycofuse Protect is based on mycelium, the root structure of mushrooms, which is gaining momentum for advances in food, textiles, wound scaffolding and packaging materials.

Grown under controlled conditions, cultured mycelium eliminates the need for traditional harvesting while protecting natural resources.

Mycelium has adhesive capabilities, which are behind the ability of Mycofuse Protect to fuse to each hair strand to help seal the hair cuticle.

**Active Concepts**  
[www.activeconcepts.it](http://www.activeconcepts.it)

